



PMI™

Building professionalism in project management

**Project Management Institute
Southern Ontario Chapter**

**35TH
ANNIVERSARY**

www.soc.pmi.on.ca

Gold Sponsor

Silver Sponsor

Bronze Sponsor

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Corporate Supporter

**Sponsorship
Opportunities
2010-2011**

As a sponsor you raise your company profile by...

- ◇ **Partnering** with an award winning Chapter which is 35 years strong, the largest in Canada and one of the top three largest in the world!
- ◇ Gaining **direct exposure** to almost 5,000 PMI-SOC members of whom 60% are PMP Certified
- ◇ Reaching over **18,000** project management professionals in the GTA, who are regularly informed on our chapter activities
- ◇ Increasing your **visibility** as a leader and supporter of PMI; both internally within your organization and externally to the business community
- ◇ Highlighting your company's **alignment** with Project Management by sponsoring an organization dedicated to supporting the Project Management Profession
- ◇ **Attracting** and **retaining** trained Project Managers; elevating your profile as a leader and employer within the Project Management community
- ◇ Ensuring that your existing and potential employees will continue to have access to **high quality** events and programs in the practice of project management through PMI-SOC
- ◇ (Specifically for Colleges/Universities) sponsoring an event will demonstrate your commitment to help your students begin **networking** with peers in their chosen profession
- ◇ Get **connected** with PMI-SOC's Social Media Networking initiatives and groups (*linkedin, twitter, flickr, blog, facebook*)

Choose the right package for you or work with us to create a custom package

GOLD Sponsor \$7,500

- ◇ Sponsor of two (2) Monthly Evening Presentations, one of which is the SOC event at ProjectWorld 2010
- ◇ Sponsor of one (1) Lunch 'n Learn or Breakfast Presentation
- ◇ Sponsor of one (1) Continuing Education Session
- ◇ Sponsor of four (4) SOC News Briefs Email Blasts
- ◇ Gold Banner with Corporate logo with link on PMI-SOC website
- ◇ Recognition at all SOC events
- ◇ Newsletter - Full Page ad and Highlight/link in each issue
- ◇ Unlimited Project Management related Job Postings

SILVER Sponsor \$5,000

- ◇ Sponsor of one (1) Monthly Evening Presentation
- ◇ Sponsor of two (2) SOC News Briefs Email Blasts
- ◇ Silver Banner with Corporate logo with link on PMI-SOC website
- ◇ Recognition at all SOC monthly events
- ◇ Newsletter - one (1) Full Page ad the month of your sponsored event and 1/4 Page ad and Highlight/link in each issue
- ◇ Up to 5 free Project Management related Job Postings

BRONZE Sponsor \$3,500

- ◇ Sponsor of one (1) Monthly Evening Presentation
- ◇ Sponsor of one (1) SOC News Briefs Email Blast
- ◇ Corporate logo with link on PMI-SOC website
- ◇ Recognition at SOC monthly events
- ◇ Newsletter - one (1) Full Page ad the month of your sponsored event and Highlight/link in each issue
- ◇ Up to 3 free Project Management related Job Postings

COMMUNITY Sponsor of SOC \$1,000 **NEW !**

- ◇ Sponsorship and Recognition at all meetings for one of our communities
- ◇ Sponsor of one (1) SOC News Briefs Email Blast
- ◇ Corporate logo with link on PMI-SOC website
- ◇ Newsletter - one (1) Full Page ad for one month and Highlight/link in each issue

CORPORATE Sponsor of SOC \$1,000

- ◇ Corporate logo with link at minimum PMI-SOC Sponsorship and Professional Development Pages
- ◇ Recognition at SOC monthly events
- ◇ Newsletter - Highlight/link

◇ Event sponsors receive a one-time use of an attendee email mailing list (to those who opt-in)

NEW for 2010-2011

35th Anniversary/Special Event sponsorship	\$2500.00
Website banner sponsorship	From \$2,000.00
SOC News Briefs member email blast sponsorship	\$300.00
Event Refreshment Break sponsorship	From \$400.00
Single Event sponsorship	Call for information

NEWSLETTER ADVERTISING (published 10 times per year)	Member	Non-member
Full Page	\$400.00	\$600.00
1/2 page	\$200.00	\$400.00
1/4 page	\$150.00	\$250.00
Business Card	\$100.00	\$100.00
Job Posting (30 days)	\$100.00	\$100.00

- ◇ Discounts available for multiple insertions
- ◇ For more information on advertising rates and publishing guidelines, please email: editor@soc.pmi.on.ca

**For more information on Sponsorship opportunities,
please visit our website or contact:**

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